**SESSION ONE: DIGITAL ACCESS TO COLLECTIONS PROJECT**

- Original concept/project overview
- Stage One: inputs & outputs
- Stage Two: objectives, inputs & planned outputs
- Draft project plan
- Technology partners
- Ideas from last meeting
- Potential locations for workshops – criteria?
- Other considerations

**Stage I outputs**

- Draft national framework setting out the nation’s ambition for digital access to collections
- Principles to help institutions of all sizes prioritise their approach to digital access
- Case study-based prototype toolkit
- Research report on international comparators

**Original Concept/Project Overview**

- $1 million project over three years 2016-19
- $637K Catalyst grant application, auspiced by State Library of NSW
- Year 1 development of strategic framework
  - including identifying partners and stakeholders
- Year 2 working with the sector
  - including establishing regional clusters and partnerships with technology providers for affordable IT solutions
- Year 3 public-facing campaign
  - Multi-media campaign supported by all partners and stakeholders in digital access
  - Strong online and social media presence
  - Promotional activities suited to national institutions and small local organisations

**Stage II Objectives**

- to extend the reach of smaller cultural organisations, many located outside the main metropolitan centres, based on the principles outlined in the Draft Digital Access to Collections National Framework and the training resources in the Digital Access to Collections Toolkit. This work will directly engage and support regional organisations to develop their skills and expand the online access to their unique collections.
- to provide a blueprint and proposed process for the development of State and Territory Digital Access Plans to underpin the long-term strategic support for exposing and leveraging Australia’s cultural collections.

**Stage I inputs**

- $111,000 Catalyst funding
- $39,900 in kind funding

**Stage II inputs**

- $294,500 (excl GST) Catalyst funding
- $66,200 GLAM Peak bodies in kind
- $150,000 Technology partners in kind
Stage II planned outputs

- Dissemination of draft framework, evidence base & toolkit and engagement with institutions
- Delivery of training sessions in 10 regional centres plus small grants to support participation
- Access to technology & software providers through regional hubs
- Promotion & dissemination online of educational & training materials
- Promotion of draft national framework
- Provision of information & advice to enable the development of Digital Access plans

Draft Project Plan – Digital Access Plans

Establish Expert Working Group to:
- review the current activities occurring in each State, and work with each to determine a ‘road map’, designed to provide a shared alignment of all existing activities in each state/territory, and looking where national alignments may happen

Draft Project Plan – regional workshops

- 2-day workshops delivered in 10 regional centres across Australia
- Allocation of small grants to support participation in the workshops and ongoing learning in regional GLAM organisations and historical societies
- Workshops to include: training sessions based on the Digital Access to Collections Toolkit; building a common understanding of the principles underpinning the national Digital Access framework; and demonstrations by tech and software companies, and aggregator services
- Workshops will seed regional hubs of GLAM digital expertise and build cross-sector relationships

Draft Project Plan - timeframe

<table>
<thead>
<tr>
<th>Activity</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stage 2 begins</td>
<td>1 July 2017</td>
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<tr>
<td>Project Manager &amp; trainer recruitment</td>
<td>June-July 2017</td>
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<tr>
<td>GLAM Peak meeting in Hobart</td>
<td>24 July 2017</td>
</tr>
<tr>
<td>Digital Access Plans initial consultations</td>
<td>July-September 2017</td>
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<tr>
<td>GLAM Peak meeting</td>
<td>TBD</td>
</tr>
<tr>
<td>Regional workshops in 10 locations</td>
<td>September 2017 – May 2018</td>
</tr>
<tr>
<td>Digital Access Plans – development of roadmap/guidance/recommendations etc</td>
<td>October 2017 – May 2018</td>
</tr>
<tr>
<td>GLAM Peak meeting</td>
<td>October 2017</td>
</tr>
<tr>
<td>Regional workshops evaluation report</td>
<td>1 June 2018</td>
</tr>
<tr>
<td>Digital Access Plan blueprint and process plan</td>
<td>1 June 2018</td>
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</tbody>
</table>

Draft Project Plan – online educational and training materials

- Continuing content development of the Digital Access to Collections Toolkit
- Promotion and dissemination throughout the sector
- Online support for participants following regional workshops
- Website maintenance, security, hosting and ongoing development

In kind technology & aggregator partners

<table>
<thead>
<tr>
<th>Company</th>
<th>Est. Value</th>
<th>Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Cataloguing Bug</td>
<td>$10,000</td>
<td>Participation in regional workshops</td>
</tr>
<tr>
<td>Universities</td>
<td>$9000 - 10,000</td>
<td>As above</td>
</tr>
<tr>
<td>Victorian Collections</td>
<td>$100,000</td>
<td>As above</td>
</tr>
<tr>
<td>Victorian Collections</td>
<td>$100,000</td>
<td>As above</td>
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<tr>
<td>Myer</td>
<td>As above – to be confirmed</td>
<td></td>
</tr>
<tr>
<td>[All of the above]</td>
<td>$6,000</td>
<td>Communications reach through customer base</td>
</tr>
<tr>
<td>Volunteering</td>
<td>$10,000</td>
<td>Digital literacy training for older volunteers</td>
</tr>
<tr>
<td>Trave</td>
<td>$25,318</td>
<td>Participation in regional workshops</td>
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<tr>
<td>Womina</td>
<td>$10,000</td>
<td>Participation in regional workshops</td>
</tr>
<tr>
<td>JCC</td>
<td>$9,638</td>
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</tr>
</tbody>
</table>
Methodologies – ideas from last GLAM Peak meeting
Dissemination of Stage 1: Delivering training; Access to technology
- Exploit peak bodies networks
- Take the goodwill at GLAM Peak into the regions
- Accept that duplication of messages is a good thing
- See venues in regional areas as partners
- Link to Community Heritage Grants
- Bespoke solutions for different areas – pilot 4 or 5 different models
- Expand networks to include councils, regional universities, students, commercial partners
- Use webinars instead of sending out trainers
- Train the trainer model
- Important to have coordination and oversight – have a Coordinator

Methodologies – ideas from last GLAM Peak meeting
Digital access plans for each State and Territory:
- GLAM Peak should develop a model or template for a digital access plan – based on the framework we have developed – to have consistent principles and articulation of benefits in state plans. This would be a starting point for each jurisdiction that they can adapt, build on, or link to jurisdictional digital indicators.
- Plans should apply to big institutions as well as small organisations. Big institutions need to endorse, champion and promote
- Map stakeholders; match infrastructure to the content in GLAM organisations
- Role for Meeting of Cultural Ministers (MCM) to endorse, to give their imprimatur
- GLAM Peak visibility in each state – members as key contacts

Methodologies – ideas from last GLAM Peak meeting
Consumer-facing campaign
- Community Service Announcements – simple, direct messages (e.g. Ancestry)
- Cultural heritage creating connections – why it is important, impact stories
- Promoting via social media for the digitally savvy - leverage through GLAM Peak channels
- Multi-pronged approach for those who are not digitally savvy – e.g. ABC local radio

Potential locations for workshops – criteria?
Regional clusters/keen/identified need/evidence of past collaborations ....
- QLD – Cairns, Toowoomba or Rockhampton
- NSW – Orange or Dubbo
- NSW – Coffs Harbour or Port Macquarie
- VIC – Swan Hill, Mildura or Horsham
- VIC – Bega or Eden
- NT – Darwin, Katherine or Alice Springs
- WA – Albany or Bunbury
- SA – Port Augusta or Millicent
- TAS – Hobart or Launceston
- NSW/VIC – Albury Wodonga

Other Considerations/Advice?

Session 3: Progressing the draft national framework
Proposal for Expert Working Group - designed to undertake three tasks:
- Review the Draft National Framework
- Develop a Roadmap for State and Territory Digital Plans
- Provide suggested Next Steps

Timeframe: August 2017 – June 2018
Q3: Where does your organisation operate?
Answered: 13  Skipped: 1
Q4: What exists in terms of strategic guidance for galleries, libraries, archives, museums, historical societies and other collecting institutions in your area?

Answered: 14    Skipped: 0

- National Archives for Commonwealth Government agencies
- CAUL best practice guidelines
- CAUL and NSLA strategic plans
- Indigenous community archives
- IRCA strategic plan

Q5: How well developed is the environment for digital access to collections in your area?

Answered: 14    Skipped: 0
Q6: Which would be the organisations that would develop GLAM sector digital access strategies and plans?

Answered: 14  Skipped: 0

<table>
<thead>
<tr>
<th>Organisation</th>
<th>Answer</th>
</tr>
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<tbody>
<tr>
<td>Council for Archives and Recordkeeping Authorities</td>
<td>AIATSIS</td>
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<tr>
<td>National Archives of Australia</td>
<td>Indigenous Remote Communities Association</td>
</tr>
<tr>
<td>National Film and Sound Archive</td>
<td>ALIA</td>
</tr>
<tr>
<td>Australian Society of Archivists</td>
<td>ALIA Australian Public Library Alliance</td>
</tr>
<tr>
<td>ICA</td>
<td>CAUL</td>
</tr>
<tr>
<td>TAHO, State Archives</td>
<td>State Library, LINC Tasmania</td>
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<tr>
<td>Archives NZ and National Library of NZ, Ministry of Culture and Heritage, local government archives, Te Papa</td>
<td>NSLA libraries</td>
</tr>
<tr>
<td>MGA</td>
<td>Department of Education Department of State Growth</td>
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<tr>
<td>CAMD</td>
<td>University of Tasmania</td>
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<tr>
<td>TMAG</td>
<td>Arts SA</td>
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<td></td>
<td>SA Heritage Council</td>
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Q7: Are these the same organisations that might be appropriate for overseeing the implementation of the plans and working together to co-ordinate a national approach?

Answered: 14  Skipped: 0
Q8: If there are other organisations, which would they be?
Answered: 11  Skipped: 3

GLAM Peak
University Art Museums of Australia
QVMAG

Q9: And would some new agency be required?
Answered: 14  Skipped: 0
Q10: Does any high level guidance regarding the topics and types of material to be digitised exist already?

Answered: 14    Skipped: 0

Q11: If so, does it provide a framework for prioritising items (eg significance, uniqueness, format)?

Answered: 11    Skipped: 3
Q12: Are there successful public private partnerships around digital access to collections in your area (eg Ancestry)?

Answered: 14  Skipped: 0

Q13: How much potential do you think there might be in public private partnerships to support digital access to collections in your area?

Answered: 14  Skipped: 0
Q14: Would your organisation be able/willing to act as a Centre of Excellence for digital access to collections in your area?
Answered: 14 Skipped: 0

Q15: Which other organisations might be able to act as Centres of Excellence?
Answered: 8 Skipped: 6

Archives NZ and National Library together
Major collecting institutions
NSLA libraries, larger public libraries and CAUL
TMAG, State Library of Tasmania, UTAS
Q16: Do you think a national register of digitisation projects across Australia is something GLAM Peak should consider?

Answered: 14  Skipped: 0

“We need a national platform for digitisation, not just a register of projects”

We work in the Indigenous space. We need to work more with community archives and other cultural institutions. Other considerations: access and use policies, protocols and procedures, recognition of ICIP as a key factor in access”