

GLAM Peak

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Meeting No.9

Monday 24 July 2017 at MONA, Hobart

Co-Chair: Robin Hirst, MGA

[Apologies from Co-Chair: Kate Torney, NSLA]

NOTES

1 Welcome

Mary Lijnzaad, MONA, welcomed GLAM Peak to MONA. Robin Hirst opened the meeting, noting the successful outcome of the Stage 2 Catalyst bid and the momentum of GLAM Peak's work.

2 Implementing the Catalyst Project – Stage II

Alex Marsden provided an overview of the Digital Access to Collections Project – see *Attachment 1* – including:

- Original concept
- Stage I inputs from the Catalyst fund and in-kind from GLAM Peak bodies
- Stage I outputs – draft national framework; principles; case-study based prototype toolkit; research report on international comparators
- Stage II objectives and inputs from the Catalyst fund, in-kind from GLAM Peak bodies and technology partners
- Stage II planned outputs – dissemination of draft framework, evidence base and toolkit; workshop training sessions in 10 regional centres plus small supporting grants; access to providers; promotion and dissemination of online materials; enabling the development of State and Territory Digital Access Plans
- Timeframe for Stage II; and review of methodologies discussed at GLAM Peak Meeting No. 8
- Potential locations for workshops

Recruitment to manage key parts of Stage II through to June 2018 has been completed. GLAM Peak welcomes Wendy Quihampton, Project Manager, and Lucinda Davidson, Trainer, who will develop and deliver the regional workshops plus supporting promotion and online resources. They are employed by MGA with Wendy based at the Royal Historical Society of Victoria in Melbourne (starting 21 August) and Lucinda based at MGA offices in Canberra (starting 24 July).

GLAM Peak discussed the criteria for decision, and potential locations, for the workshops:

- Many factors affect which places draw people – regional centres where there is momentum; metro areas where there is more capacity to host, provide a hub of expertise and build an ongoing network; connect to other attractors like festivals or events
- Experience of recent Trove roadshows attracting 1020 participants
- Universities as anchor points; leverage transitional programs and students/volunteers; NSW universities regional repositories network; AARNet links
- Measures of success/impact will be varied and long-term

Proposed locations – for further consultation in each state and territory:

- First workshops: Hobart; Ballarat or Bendigo
- Other suggested locations: Newcastle; Townsville; Bunbury/Perth; Tweed/Gold Coast

Project officers will develop a matrix of criteria/ success factors to support decisions about locations.

State Digital Access Plans

Sue McKerracher summarised the responses to the pre-meeting survey – see *Attachment 2* - highlighting that there are no other agencies likely to drive the development of Digital Access Plans at state or federal level apart from the GLAM Peak organisations – national peak bodies, national institutions, state-based organisations.

The International Comparators report from Dr Katherine Howard reviewed national strategies for digital access to collections in 28 countries, finding common success factors:

- National strategies created in response to cultural policies set by Ministers of Culture; with implementation supported by a Secretariat
- Preservation of digital materials is recognised as a high priority
- Competence Centres and a National Register of Digitisation Projects proposed or developed
- Public-private partnerships for funding

GLAM Peak discussed how best to approach the development of state Digital Access Plans in Australia, and Tasmanian representatives agreed to pilot this work in Tasmania as a model for other states, noting:

- GLAM organisations have good access to, and support from, government in Tasmania; they have unity of purpose and are working on joint initiatives; Tasmania is the most decentralised state in Australia so a state-wide approach is clearly beneficial
- Missing link to the Office of eGovernment who will need to be part of the process; plus other government agencies

Timeframe for Tasmanian pilot – June 2018.

Following the Tasmanian pilot, other states can consider the development of a Digital Access Plan in their state. WA is a possible second state to begin work on this. Nancy Ladas, Don Garden, Suzanne Davies (also a State Library Victoria representative – tbc) will meet prior to the next GLAM Peak meeting to start the conversation in Victoria.

3 Strategic Planning

Frank Howarth led the strategic planning session focusing on: the role of GLAM Peak and the issues it should seek to address; membership of GLAM Peak; and how we should organise to address the issues.

ROLE/ISSUES

- Positioning GLAM Peak and the collecting sector:
 - we should be the collective voice of civil society; show the value and power of culture; represent longevity; show our impact in creative industries; we need strong advocacy materials;
 - we should navigate issues and be visible in government portfolios beyond the Arts; relationship to Australia Council; ‘arts’ is too narrow for GLAM sector
 - ensure we show the diversity of organisations that GLAM Peak represents
 - provide evidence for the role of culture in society; build critical mass for a national cultural policy; clarify our role to the community
 - focus on digital agenda including born digital
 - government doesn’t understand the GLAM collecting sector, funding is reducing – GLAM falls between science, education, arts; low understanding of what we do; language hijacked or misunderstood (e.g. heritage)
 - acknowledge diversity of the sector and importance of local issues
 - bring together the sector in a high-profile conference – GLAM Peak Conference in 2020
 - establish a GLAM Peak working group to explore options for positioning the GLAM sector (see Item 4 (III))

	<p>MEMBERSHIP</p> <ul style="list-style-type: none"> • Missing from the GLAM Peak table: International Council on Monuments and Sites (ICOMOS); public galleries; Indigenous organisations (apart from AIATSIS); National Trusts; Council of Heads of Australasian Herbaria (CHAH); Council of Heads of Australian Faunal Collections (CHAFC) • Agreement with the original intent that GLAM Peak should represent collecting organisations • Associate membership – e.g. Australian Academy of the Humanities, AARNET – welcomed; should be driven by issues and strategies • Agreement that the mix of involvement in GLAM Peak is a strength; we should encourage engagement with GLAM Peak to keep evolving <p>HOW WE SHOULD ORGANISE</p> <ul style="list-style-type: none"> • Current arrangements <ul style="list-style-type: none"> ○ Noted the work done by MGA, ALIA and NSLA since June 2015 ○ Recruitment of Project Manager and Trainer through to June 2018 will enable the delivery of Digital Access to Collections Project Stage II; MGA, ALIA and NSLA agreed to continue to steer the work of GLAM Peak through this next period • Sustainability and future shape of GLAM Peak <ul style="list-style-type: none"> ○ Agreed that GLAM Peak needs a working group to plan towards a sustainable resourcing model ○ Options: apply for a further Catalyst grant; consider contribution models; mix of funding sources (e.g. ACOSS) ○ Independence is important; constraints if GLAM Peak became a government agency • Establish working parties under GLAM Peak to bring together expertise and interests, to advance GLAM Peak priorities (see Item 4)
4	<p>GLAM Peak Working Parties GLAM Peak agreed to establish four working groups:</p> <p>I) Progressing the Draft National Framework – Expert Working Group</p> <ul style="list-style-type: none"> • Proposed by Michael Parry, Powerhouse Museum, and designed to undertake three tasks: <ul style="list-style-type: none"> – Review the Draft National Framework – Develop a Roadmap for State and Territory Digital Plans – Provide suggested Next Steps • Timeframe: August 2017 – June 2018 • Dovetail with, and provide advice to, the Tasmanian representatives to help progress the development of model State Digital Access Plan • Group will be led by Michael Parry; Michael will provide more information on methodology • Alex Marsden to discuss proposal further with Michael • Nominations to join the group are invited from Heads of Digital Strategy or ICT <p>II) GLAM Peak Sustainability Working Group</p> <ul style="list-style-type: none"> • To plan towards a sustainable model for GLAM Peak following the Catalyst Stage 2 project funding (see Item 3 – How shall we organise) • Initial interest from: Louise Doyle, Lyndall Osborne <p>III) Positioning GLAM Peak Working Group</p> <ul style="list-style-type: none"> • Develop a draft statement and strategy for positioning GLAM Peak (see Item 3 – Role/Issues) • Initial interest from: Suzanne Davies, Gianni de Gravio <p>IV) NCRIS Working Group</p> <ul style="list-style-type: none"> • Kylie Brass and Hilary Goodson provided an update on the Roadmap process: <ul style="list-style-type: none"> ○ Next step is the development of Investment Plan; government is gathering data relating to other capabilities; HASS platform is unlikely to be a priority ○ Important for GLAM Peak to work together to progress thinking on the HASS platform so we are prepared and can respond by November; ○ Link to AARNet Culture and Collecting Group who know the NCRIS ecosystem

	<ul style="list-style-type: none"> • Group will be led by Kylie Brass • Initial interest from: Hilary Goodson, Lyndall Osborne, Kevin Bradley, Kate Irvine <p>Nominations for all the working groups are due by 16 August 2017 to kirvine@slv.vic.gov.au</p>
5	<p>Trove</p> <p>Update provided by Kevin Bradley from the National Library of Australia.</p> <ul style="list-style-type: none"> • MYEFO funding is supporting: indexing and maintenance of content for large collections (for 1 year) and small organisations (for 2 years); development of the Trove platform over the next 4 years; and the Trove Roadshows held in every state and territory during May-June. • A sustainable model for Trove is being developed to follow the period of MYEFO funding. Anticipating small costs to lots of members. • eDeposit services are in place at NLA and likely to be expanded to include legal deposit of digital materials from NSLA state and territory libraries, with delivery via Trove. • NLA is working with consultants Craig Walker Design and Innovation Studio to map and plan Trove in the new partnership environment, and invite GLAM Peak to contribute to the planning through 4 x 30 minute workshops led by the consultants at the next GLAM Peak meeting.
6	<p>Copyright</p> <p>Update provided by Sue McKerracher, ALIA.</p> <ul style="list-style-type: none"> • On 15 June 2017, the Copyright Amendment Bill was passed. It will simplify education licenses for schools, make more materials accessible for the vision impaired, allows preservation exceptions, and align the copyright terms for published and unpublished works. From 1 January 2019 all material will have 70 year copyright period and everything can go online without exception. • ALIA has supplemented the advocacy for these changes over the last 2 years with the Cooking for Copyright campaign. Celebratory Cooking for Copyright will be held on 31 July 2017.
7	<p>Other Business</p> <ul style="list-style-type: none"> • GLAM Peak agreed to put out a communique following each meeting. • Blue Shield Symposium to be held on 29-30 January 2018 in Canberra focusing on cultural heritage, climate change and natural disasters. More details at http://blueshieldaustralia.org.au/symposium/
8	<p>Next Meeting</p> <ul style="list-style-type: none"> • Next meeting will be held in Canberra on Friday 20 October at the National Library of Australia, following the Digital Directions 2017 Symposium to be held on Thursday 19 October. <p>GLAM Peak thanked Frank Howarth for facilitating the strategic planning session and Mary Lijnzaad, MONA, for hosting the meeting.</p>

Summary of Actions:

1. Tasmanian representatives will pilot the development of a State Digital Access Plan, June 2018.
2. Victorian representatives will begin a State Digital Access Plan conversation in Victoria.
3. Nominations for the four GLAM Peak Working Groups due to Kate Irvine by 16 August 2017.
4. Working Groups will provide updates to the next GLAM Peak meeting in October.
5. ALIA/MGA/NSLA will put out a communique following each GLAM Peak meeting.

Attachments:

1. Overview of the Digital Access to Collections Project, Stage I and Stage II (Presentation)
2. GLAM Peak Digital Access to Collections Strategies (Presentation)

Contacts:

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 Sue McKerracher sue.mckerracher@alia.org.au

Participants:

Name	Organisation
Kevin Bradley	National Library of Australia
Kylie Brass	Australian Academy of the Humanities
Malcolm Bywaters	University Art Museums of Australia
Simon Checksfield	CSIRO
Lucinda Davidson	GLAM Peak
Suzanne Davies	RMIT /UAMA / MGA
Louise Doyle	National Archives of Australia
Stephen Forbes	Council of Australasian Museum Directors
Hilary Goodson	AARNet
Gionni de Gravio	Australian Society of Archivists
Robin Hirst	Museums Galleries Australia
Frank Howarth	Museums Galleries Australia
Kate Irvine	National and State Libraries Australasia
Meg Labrum	National Film and Sound Archive
Liz Jack	LINC Tasmania/NSLA
Margie Jantti	Council of Australian University Librarians
Nancy Ladas	International Council of Museums
Ross Latham	Council of Australasian Archives and Record-Keeping Authorities
Mary Lijnzaad	MONA
Sue McKerracher	Australian Library and Information Association
Alex Marsden	Museums Galleries Australia
Richard Mulvaney	Launceston Museum and Gallery
Lyndall Osborne	Australian Institute of Aboriginal & Torres Strait Islander Studies
Laurence Paine	Tasmanian Museum and Art Gallery
Tina Parolin	Australian Academy of the Humanities
Karmen Pemberton	University of Tasmania
Jacqui Uhlmann	National Film and Sound Archive

Apologies:

Council of Australian Art Museum Directors (CAAMD)